

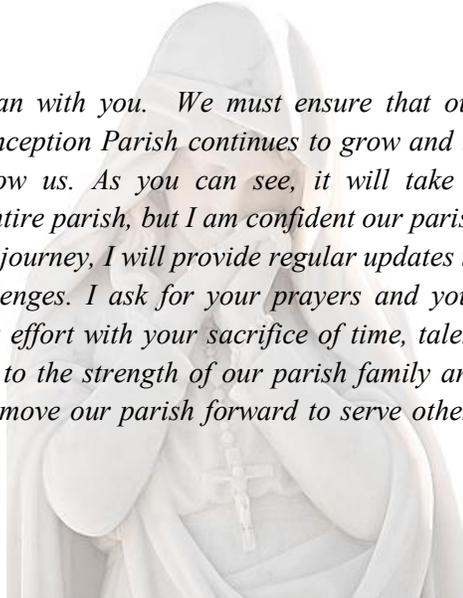


# STRATEGIC PLANNING PROCESS: THE NEXT 100 YEARS

Dear Parishioners,

*I am excited to share this historic plan with you. We must ensure that our Catholic community of Immaculate Conception Parish continues to grow and to enrich the lives of all who will follow us. As you can see, it will take a monumental effort and support of the entire parish, but I am confident our parish has what it takes. As we embark on this journey, I will provide regular updates to you regarding our progress and challenges. I ask for your prayers and your support. Each of you that support this effort with your sacrifice of time, talent and treasure will serve as a testimony to the strength of our parish family and your willingness to share your gifts to move our parish forward to serve others and our God.*

Prayerfully,  
Father Matthew Hoover



## IN 2016, IMMACULATE CONCEPTION PARISH WILL CELEBRATE ITS CENTENNIAL.

It is time to secure a future for the legacy left to us by our founders. We must create a faithful Immaculate Conception Parish that will be ready to face the challenges of the next 100 years. With this, we will enter into a strategic planning process that will prepare us  
**FOR OUR FUTURE.**

## STRATEGIC PLANNING TIMELINE

### ONE

**Facility Needs Assessment:** led by parishioners, survey and assess the long-term needs and growth of the parish.

PHASE ONE:  
3-5 MONTHS

PHASE TWO:  
2-3 MONTHS

PHASE THREE:  
5-6 MONTHS

PHASE FOUR:  
12-14 MONTHS

### THREE

**Feasibility Study:** determine and evaluate the potential of a major comprehensive campaign. Assess concerns and feedback from parishioners.

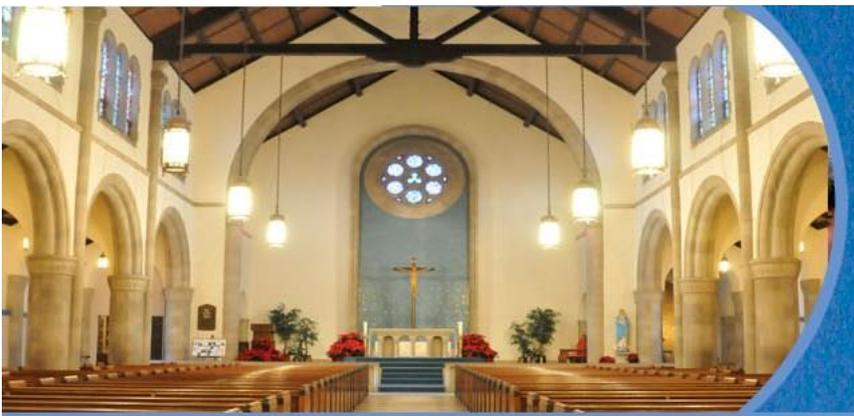
### TWO

**Provide Solutions to Meet Established Need:** professionals study space and facilities to develop an action plan.

### FOUR

**Capital Campaign:** comprehensive process that consists of several phases:

1. **Create Campaign Planning Committee:** choose parishioners to lead endeavor
2. **Leadership Gift Phase:** largest gifts
3. **Major Gift Phase:** major gifts
4. **Kick-Off to Parish:** celebrate half-way mark to goal with a parish event
5. **Parish-wide Campaign:** engage with and involve the whole parish in campaign
6. **Conclusion and Pledge Collection:** formal end to the campaign within a year of its start



For more information please contact the 100-Year Strategic Planning Committee at [ic100yearplan@gmail.com](mailto:ic100yearplan@gmail.com), or committee members Cindy Colucy, John Fields, Christine Demko, Barb Fortkamp, and Kevin Kobbeman.